



2010 EDITORIAL CALENDAR

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	Editorial Topics	Directories	Bonus Distributions *
January	<ul style="list-style-type: none"> Community Banking Warehouse Lending 	Directory of Mortgage Technology	
February	<ul style="list-style-type: none"> Quality Control Subservicing 		MBA CREF/Multifamily Housing Expo, Feb. 3-5, Las Vegas, NV MBA National Mortgage Servicing Expo, Feb. 23-26, San Diego, CA MBA of Florida Southeast Secondary Market Conference
March	<ul style="list-style-type: none"> Technology FHA 		MBA-NJ Regional Conference, March 14-19, Atlantic City, NJ ICBA National Convention & Techworld, March 17-21, Orlando, FL ABA National Real Estate Lending Conference, March 21-23, Ft. Lauderdale, FL ACUMA Annual Spring Conference.
April	<ul style="list-style-type: none"> Correspondent Lending Underwriting 		MBA National Technology in Mortgage Banking Expo, April 25-28, Chicago, IL
May	<ul style="list-style-type: none"> Secondary Marketing Trends Conference Issue 		MBA National Secondary Market Conference, May 23-26, New York, NY
June	<ul style="list-style-type: none"> Fraud Detection Warehouse Lending Report 	Directory of Lenders	NAMB Midyear Meeting
July	<ul style="list-style-type: none"> GSE Report Risk Management 	Directory of Property Valuation Providers	CMBA Western States Secondary Market Conference, San Francisco, CA
August	<ul style="list-style-type: none"> Reverse Mortgages Hedging 		CMBA Western States Loan Servicing Conference, Las Vegas, NV NAMB/Southeast
September	<ul style="list-style-type: none"> Compliance Collateral Valuations 	Directory of Subservicers	ACUMA Fall Credit Union Show, Las Vegas, NV New England Mortgage Banking Conference, Providence, RI
October	<ul style="list-style-type: none"> Capital Markets Convention Issue 		MBA Annual Convention & Expo., Oct. 24-27, Atlanta, GA
November	<ul style="list-style-type: none"> Agricultural & Rural Lending Due Diligence 		
December	<ul style="list-style-type: none"> Year in Review/Year Ahead Vendor Services 	Directory of Industry Service Providers	NAMB/West SSCL Construction Lending Conference

* Bonus distribution dates subject to change. Call for updates.

	Space Deadline	Materials Due
January	November 25	December 4
February	December 31	January 8
March	January 30	February 5
April	February 26	March 5

	Space Deadline	Materials Due
May	March 26	April 1
June	April 23	April 30
July	May 28	June 4
August	June 25	July 1

	Space Deadline	Materials Due
September	July 30	August 6
October	August 27	September 3
November	September 24	October 1
December	October 29	November 5



Secondary Marketing Executive invites its readers and industry professionals to be active participants in the magazine's editorial content. Here are your opportunities:

Contacts

Announces personnel moves of interest to mortgage professionals, particularly to those in charge of mortgage operations and/or involved with the buying and selling of mortgage loans and servicing rights on the secondary market. (Note: Mortgage servicing personnel are announced in *Servicing Management* magazine.)

Submit: Brief announcement, including the person's photo and telephone number

FYI

Reports news about companies in – or doing business with – the mortgage industry.

Submit: Company news

Program Notes

Provides details about new programs offered by mortgage companies, including wholesale and correspondent lenders.

Submit: Program details, including the name and telephone number of the appropriate contact person

Tech Marketplace

Features new mortgage technology products and services.

Submit: Product/service details, including the name and telephone number of the appropriate contact person

Market Insight

Provides news and analysis of trends affecting the secondary mortgage market.

Submit: Mortgage industry and company news

Calendar

Lists events of interest to people involved with mortgage originations and the secondary mortgage market.

Submit: Event news, including event name, dates, location, sponsor, Web site and telephone number

Contributed Articles

Secondary Marketing Executive publishes features that examine mortgage industry trends, and features that give readers “nuts and bolts” information about how to improve their mortgage originations and secondary marketing operations. To contribute an article, contact the editor to discuss your idea.

SEND NEWS AND ARTICLE QUERIES TO:

Secondary Marketing Executive

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