



# 2009 EDITORIAL CALENDAR

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	Editorial Features	Directories	Bonus Distributions
January	• Agricultural & Rural Lending	Directory of Mortgage Technology	
February	• Quality Control • Subservicing		MBA CREF/Multifamily Housing Expo, Feb. 7-11, San Diego, CA MBA of Florida Southeast Secondary Market Conf., Feb. 17-18, Lake Buena Vista, FL MBA National Mortgage Servicing Expo, Feb. 17-20, Tampa, FL
March	• Reverse Mortgages • Technology		MBA National Technology in Mortgage Banking Expo, March 15-18, Las Vegas, NV MBA-NJ Regional Conf., March 15-19, Atlantic City, NJ ACUMA Annual Spring Conf., March 30-April 1, San Francisco, CA
April	• Repurchasing • Secondary Marketing Trends		MBA National Secondary Market Conf., April 19-22, Chicago, IL ABA Real Estate Lending Conference, April 4-8, Tampa, FL
May	• Warehouse Lenders • Pricing Engines	Directory of Lenders	NAMB/North, May 17-19, Boston, MA
June	• Fraud Detection • Correspondent Lending		
July	• GSE Report • Risk Management	Directory of Property Valuation	CMBA Western States Secondary Market Conf., July 8-10, San Francisco, CA
August	• FHA • Hedging		CMBA Western States Loan Servicing Conf.
September	• Compliance • Collateral Evaluations	Directory of Subservicers	ACUMA Fall Credit Union Show Sept. 30-Oct. 2, Las Vegas, NV New England Mortgage Banking Conf.
October	• Automated Underwriting • Capital Markets • Convention Issue		MBA Annual Convention, Oct. 11-14, San Diego, CA
November	• Due Diligence • Jumbo Loans		NAMB/West, Nov. 14-17, Las Vegas, NV
December	• Year in Review/Year Ahead • Closing Solutions	Directory of Industry Service Providers	SSCL Construction Lending Seminar

	Space Deadline	Materials Due
January	December 12	December 19
February	January 2	January 9
March	January 30	February 6
April	February 27	March 6

	Space Deadline	Materials Due
May	March 27	April 3
June	April 24	May 1
July	May 29	June 5
August	June 26	July 2

	Space Deadline	Materials Due
September	July 24	July 31
October	August 28	September 4
November	September 25	October 2
December	October 30	November 6



*Secondary Marketing Executive* invites its readers and industry professionals to be active participants in the magazine's editorial content. Here are your opportunities:

#### *Contacts*

Announces personnel moves of interest to mortgage professionals, particularly to those in charge of mortgage operations and/or involved with the buying and selling of mortgage loans and servicing rights on the secondary market. (Note: Mortgage servicing personnel are announced in *Servicing Management* magazine.)

Submit: Brief announcement, including the person's photo and telephone number

#### *FYI*

Reports news about companies in – or doing business with – the mortgage industry.

Submit: Company news

#### *Program Notes*

Provides details about new programs offered by mortgage companies, including wholesale and correspondent lenders.

Submit: Program details, including the name and telephone number of the appropriate contact person

#### *Tech Marketplace*

Features new mortgage technology products and services.

Submit: Product/service details, including the name and telephone number of the appropriate contact person

#### *Market Insight*

Provides news and analysis of trends affecting the secondary mortgage market.

Submit: Mortgage industry and company news

#### *Calendar*

Lists events of interest to people involved with mortgage originations and the secondary mortgage market.

Submit: Event news, including event name, dates, location, sponsor, Web site and telephone number

#### *Contributed Articles*

*Secondary Marketing Executive* publishes features that examine mortgage industry trends, and features that give readers “nuts and bolts” information about how to improve their mortgage originations and secondary marketing operations. To contribute an article, contact the editor to discuss your idea.

SEND NEWS AND ARTICLE QUERIES TO:

*Secondary Marketing Executive*

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